

1B Random Sampling (Simple Random, Systematic & Stratified)

Simple Random

Systematic

Stratified

	Advantages	Disadvantages
Simple random sampling	<ul style="list-style-type: none">→ Free of bias→ Easy and cheap to implement→ Every unit has an equal chance of selection	<ul style="list-style-type: none">→ Not suitable for a large population or sample size→ A sampling frame is needed
Systematic Sampling	<ul style="list-style-type: none">→ Simple and quick to use→ Suitable for large samples and populations	<ul style="list-style-type: none">→ A sampling frame is needed→ Possible bias as units do not have an equal chance of selection
Stratified Sampling	<ul style="list-style-type: none">→ Sample accurately reflects the population→ Guarantees proportional representation of groups	<ul style="list-style-type: none">→ Population must be classified into groups which can be time-consuming→ Selection within a group has the same issues as simple random sampling

1. A yacht club with 100 members are listed alphabetically in the club's membership book. The committee wants to take a sample of 12 members to fill in a questionnaire.
 - a) Explain how they could use a random number generator to generate the sample

- b) Explain how they could use a lottery system to generate the sample

2. A factory manager wants to find out what his workers think of the canteen facilities. He decides to give a questionnaire to a sample of 80 workers. It is believed that different age groups will have different opinions.

The table to the right shows the number of workers in each age bracket.

- a) What sampling method should be used?

Age	Quantity
18-32	75
33-47	140
48-62	85

- b) How many workers should be selected from each age bracket?