## 31 Sequences \& Series in Context

1. Bruce starts a new company. He estimates that in Year 1 his profits will be $£ 20000$, and he predicts that his profits will increase by $£ 5000$ per year from that point on. He then models that once his annual profits reach $£ 100000$, they will then remain constant.
a) Calculate the profit for Bruce's business in the first 20 years
b) State a reason why this model might not be suitable

Bruce's financial advisor says that it is more likely that his profits would increase by 5\% per year.
c) Using this model instead, calculate the profits that Bruce will make in the first 20 years.
2. A piece of A4 paper is folded in half repeatedly. The thickness of the sheet is 0.5 mm .
a) Work out the thickness after 4 folds
b) Work out the thickness after 20 folds
c) State one reason why this might be an unrealistic model

